



4th edition of ORANGE : September 14 to October 28, 2012

CALL FOR PROPOSALS

DEADLINE: September 16, 2011

ORANGE is a recurring arts event that functions like a living laboratory to explore issues related to art and the agri-food industry through exhibitions, interventions and seminars. By showcasing the works of professionals from Quebec, elsewhere in Canada and abroad at locations around the city of Saint-Hyacinthe, ORANGE aims to, among other things, promote the visual arts across the country and especially in its host region. Each edition is followed by a publication that builds on the reflection initiated by the event and documents the participating practices.

The first edition of ORANGE (2003) addressed a variety of aspects concerning present-day art and food. The second edition, *Como Como* (2006), took a more political tack, presenting works that questioned how we eat. The curatorial approach for the third edition, *Il Nostro Gusto*, held in fall 2009, revolved primarily around the notion of ethics in agribusiness.

Food and death

For the 2012 edition, curators Ève Dorais, Véronique Grenier and Ève Katinoglou have chosen to focus on a fundamental truth: without food, living beings die. Any relationship to death is intrinsically connected to the fact of eating. Among humans, in particular, the fear of mortality manifests in a multitude of behaviours that vary in nature and scope depending on context, period and cultural baggage. The threat of dying from lack of food, for example, or fear of food's potentially harmful effects can have negative consequences (hypochondria, obsession, excess, health paranoia, social inequity, famine, etc.), but whether real or dreaded, death also helps to foster social cohesion (sharing, mutual support, conviviality, compassion, rituals, holidays, etc.). Our relationship to food is inevitably influenced by society's rules and customs, but when we find ourselves alone with the thing to be consumed, it takes on an intimate, complex dimension. The close links among food, life, death, the collective and the private open up broad, profound avenues of inquiry well suited to bringing together diverse local, national and international contemporary art practices.

Avenues for exploration

- Instinct, animality, flesh, predation, hunting, slaughtering, vegetarianism, carnivorism and omnivorism.
- Celebrations, feasts, memorials, initiation rituals involving food, animals, offerings, sacrifices.
- Mythologies, religions and customs that influence the way we relate to food and death, including, among others, various forms of cannibalism.

Proposals must include:

1. Description of new project or existing work(s) or both (approx. 500 wds)
2. Artist statement (approx. 500 wds)
3. CV
4. Up to 20 digital images, numbered (JPG files max. 1MB / 1024 x 768 pixels; videos max. 10 min. total)
5. Detailed list of images or videos, with brief descriptions as needed
6. Relevant press review, if available
7. Stamped, pre-addressed envelope if materials are to be returned within Canada. For return to another country, include a money order in Canadian funds for the postage. All proposals not selected and unclaimed by December 31, 2011, will be destroyed.

Only the selected artists will be contacted.

Proposals must be postmarked no later than Friday, September 16, 2011, addressed to:

ORANGE, Contemporary Art Event of Saint-Hyacinthe
495 Saint-Simon Avenue
Saint-Hyacinthe, Quebec, Canada
J2S 5C3

*Artists residing outside of Canada may submit by email to orange@expression.qc.ca

*Complete proposal must not exceed 15MB.